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UNITED STATES DEPARTMENT OF AGRICULTURE
DIRECTOR OF INFORMATION
WASHINGTON

February 27, 1942

OFFICE OF INFORMATION MEMORANDUM NO. 26

Food for Freedom Slogan

There has been a tendency lately to swing away from the slogan Food for Freedom which we have been using in the farm production drive to a Food for Victory slogan. In view of the likelihood of an extended war, it seems unwise to start making use now of the latter phrasing. Please stick with the Food for Freedom slogan and emblem in all materials issued by Department agencies.

Morse Salisbury
Director of Information